

## Recruitment Tool-Kit

Thank you for your interest in promoting membership to the Virginia Academy of Nutrition and Dietetics (VAND). The Academy of Nutrition and Dietetics is the world's largest organization of food and dietetics practitioners with more than 100,000 credentialed practitioners. Still, many people in our community do not know about what we do and what our benefits are. You can help change that. Here are a few simple steps you can take to share the professional and financial benefits VAND has to offer!

1. Reach out. Contact people you know in the community, such as internship directors, professors, students, interns, colleagues, anyone! Ask them if you can meet with them in person to discuss membership. Unable to meet in person, that's okay! You can send the benefits of membership handouts via email or offer to discuss your experience over the phone.
2. Share your experience. As a member, you already know what VAND offers. Share with others how VAND has made a difference in your career. In addition, we have created a benefits guide, so you can see all the financial savings VAND provides.
3. Tell us about it! We're always interested in people in our community making a difference. Let us know if you are thinking of meeting with people in the community, or if you already have.

Does this sound like something you are interested in, but not sure where to start? Feel free to contact Alex Wahlberg-Member Services Chair at [alexandra.wahlberg@gmail.com](mailto:alexandra.wahlberg@gmail.com) or Taylor Horne-New Member Liaison at [taylorh9@vt.edu](mailto:taylorh9@vt.edu). We can guide you through the process to make it as easy as possible, or we can reach out to your peers for you.

Thank you again for all you are doing for VAND!

Best,

Alex Wahlberg, RDN  
Member Services Chair

Taylor Horne, RDN  
New Member Services



## The Value of AND Membership

The **Academy of Nutrition and Dietetics (AND)** provides a multitude of products and services designed to help our members develop their skills, advance their careers, and achieve their professional goals. Members can take advantage of the following valued benefits:

- [Publications](#), including access to the *Journal* (\$385 in value), a free subscription to *Food & Nutrition Magazine*®, exclusive access to email newsletters, discounts on Nutrition Care Manual subscriptions (up to \$167 in savings), and access to all eatrightPRO.org content.
- [Career and business resources](#), including the Find an Expert Listing (\$249 in value), the Compensation Benefits Survey (\$250 in value), and savings on Eatright Careers job postings (\$235 in savings).
- [Educational opportunities](#), including free CPE in the *Journal* (\$1,080 in value) and through the Academy's Online Certificate of Training Programs (\$375-\$240 in savings per program). VAND offers additional CPEs via webinars and district events.
- [Practice, Science and Quality resources](#), such as access to the Evidence Analysis Library (\$250 in value) and access to the Academy's position and practice papers.
- [FNCE®](#) Early bird registration (\$320 in savings).
- [Scholarships and awards](#) provided by the Academy and its Foundation, such as Foundation scholarships, the National Honors and Awards and the Fellow program.. VAND provides additional scholarships and awards for emerging leaders, entrepreneurs, dietitians under 35, diet techs, and more.
- [Networking and knowledge sharing opportunities](#), including eMentoring and DPG and MIG membership.
- [Discounts](#) on products and insurance.
- [eatrightSTORE.org](#) Online discounts.
- [Knowledge Center](#) access, which includes help from staff RDNs.

**Cost of 2017/2018 Academy Active Category Membership: \$234**

**Total cost of savings offered: Over \$3000**

## The Value of VAND Membership



Membership has its privileges! To be a member of the **Virginia Academy of Nutrition and Dietetics (VAND)**, select Virginia as your state affiliate when applying or renewing your Academy of Nutrition and Dietetics (AND) national membership. No additional fee or application is required. Your affiliate (state) membership is one of the many benefits of national membership. AND has membership perks, and so does VAND. Here are some of the many benefits we offer.

- Member Only Website Areas
  - Online Learning Module for members to earn free CPEs through readings, Webinars with certification exams and certificates
  - Online Product Marketplace for members to market and sell their products
- Weekly electronic communications with practice information, nutrition/food articles and member profiles
- Member List-Serv to keep you abreast of timely issues important to our profession
- Reduced registration fees to VAND-sponsored CPE programs, including our VAND Annual Meeting which takes place in the Spring of each year
- Awards & Scholarships
- Eligibility for District Membership to include local CPE programs and networking opportunities
- Leadership Development opportunities at the state and district levels
- Advocacy training and opportunities to enhance professional recognition in Virginia
- Social events hosted at the state and district levels to network with professionals in your area and even earn CEUs while you do so

**In addition to the financial savings, VAND provides countless opportunities for networking, leadership, and giving back to our community. Can you afford to not be a member?**