

# Virginia Academy of Nutrition and Dietetics 93<sup>rd</sup> Annual Virtual Educational Conference



April 24-25, 2022

## *Sponsorship Prospectus*

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**New for 2022- A new way to engage attendees in a virtual format!** VAND will be putting together and mailing sponsor boxes that will be sent to the first 100 registrants of the annual meeting. All sponsors will have the opportunity to donate promotional materials, packaged snacks, or other branded items to include in these sponsor boxes. Items will be mailed to VAND and will need to fit in a medium (11.5" x 8.75" x 6") box for mailing to attendees. Sponsors will receive more information about the boxes when upon confirmation of sponsorship status.

### **Gold Level - \$1,500**

- Three 30-second product/service spotlights broadcast to all conference attendees between sessions
- Logo and link to company/organization website posted on dedicated page of conference website
- Logo and link to company/organization website posted on VAND website for 3 months
- 3 complimentary admissions to the conference
- Excel file to including registrants' names and email addresses
- Thank you message via VAND social media outlets (Facebook, Twitter, Instagram)
- Detailed metrics report

### **Silver Level - \$1,000**

- Two 30-second product/service spotlights broadcast to all conference attendees between sessions
- Logo and link to company/organization website posted on dedicated page of conference website
- Logo and link to company/organization website posted on VAND website for 2 months
- 2 complimentary admissions to the conference
- Excel file to including registrants' names and email addresses
- Thank you message via VAND social media outlets (Facebook, Twitter, Instagram)
- Detailed metrics report

### **Bronze Level - \$500**

- One 30-second product/service spotlight broadcast to all conference attendees between sessions
- Logo and link to company/organization website posted on dedicated page of conference website
- Logo and link to company/organization website posted on VAND website for 1 month
- 1 complimentary admission to the conference
- Detailed metrics report

*\*Sponsorship levels available to VAND Member-Owned Businesses at 50% off discounted rates.*

For more information, and/or to discuss session sponsorship, contact:  
Sabrina Hollander and Patricia Schaal, VAND Annual Conference Sponsorship Co-Chairs  
[eatright.virginia@gmail.com](mailto:eatright.virginia@gmail.com) and [pschaal@radford.edu](mailto:pschaal@radford.edu)